



Help us to spread warmth this Christmas to men and women who have nowhere to call home.



Turning Tides, the largest provider of support for homeless men and women in West Sussex, fears a crisis is looming in our community as they look after record numbers of homeless people this winter.

Chief Executive, John Holmstrom explains: 'Homelessness is escalating at the same time as the harsh winter months approach - and a second wave of the virus. Covid is stealing jobs and livelihoods, and some councils are reporting a doubling of people losing their homes. For people sleeping rough, particularly those homeless for the first time, surviving the winter will be unimaginable.'

John continues: 'This winter presents an enormous challenge. In previous years, communal night shelters have saved lives during severe weather - but they do not allow for safe social distancing.'

Ruth Poyner, Head of Fundraising for Turning Tides, explains how the charity will be working over the Christmas period:

"For those living on the streets, alongside the practicalities of how to stay warm and dry, and what to eat, Christmas also highlights what is missing from a person's life - family, food, safety, happiness.

So we are determined that Christmas will not be cancelled.

The charity was founded on Christian values and caring for others is never cancelled. We want these men and women to know they are not alone.'

Turning Tides' frontline keyworkers will be on hand every day with emotional and practical support. Outreach workers will be searching the streets and countryside across the north and south of the county to offer help to people who are forced to sleep rough.

The charity's Community Hubs will provide hot showers, clean clothes, food and other essentials. People who are rough sleeping will receive a take-away Christmas dinner and a Boxing Day food box with gifts. Those housed in Turning Tides' hostels will experience a full Christmas dinner.

Ruth continues: "Almost 90% of the people we support are local - they are our neighbours and we are in this crisis together. The men and women who seek our support sometimes tell us they feel like an outsider, unable to feel rooted and connected to the community. This is why we fervently believe that community is the solution. With everyone's support - schools, churches, businesses and more - we can pull together to ensure people thrive in our community. A donation to our charity is not just providing a Christmas meal, the money enables shelter, counselling and practical help, from housing to employment. Any single donation could be the first step that changes someone's life."

TO DONATE VISIT:

WWW.TURNING-TIDES.ORG.UK/CHRISTMAS

OR PHONE: 01903 680740

FUNDRAISING@TURNING-TIDES.ORG.UK

OR SCAN
ME TO GO!



TURNING TIDES
ENDING LOCAL HOMELESSNESS